

International Innovation Film Festival

ONLINE CONFERENCE, FILM FESTIVAL + YOUTH HACKATHON 2019



IIFF would like to thank our sponsors!



IIFF Event Digital Global ONLINE Conference + Youth Hackathon + Film Festival

Dates: Friday, February 15, 2019 – Online Panel Talks, Presentations, & Workshops.
Saturday, February 16, 2019 – Youth Hackathon
Saturday-Monday, February 16-18, 2019 - Film Screenings at [Cinématte Kino](#)

Where: Youth Hackathon is held at [Welle 7 Workspace](#)
Platform: We are using [Zoom.us](#)

To Register for the Online Event - CLICK THE LINK:
https://zoom.us/webinar/register/6515473090296/WN_VmfjpRhRRESyHtpuJObHjq

Time Zone: CET (Central European Standard Time) GMT +1
Language: English

The International Innovation Film Festival (IIFF) is a **1 Day Webinar ONLINE Conference + Youth Hackathon**. The primary aim of this event is to bring both the Creatives and the Blockchain Enthusiasts together, offering them a platform where ideas, projects, and opportunities can be exchanged, developed, and improved upon. From February 16-18, 2019 we show films, shorts, and documentaries that have an innovative approach; be it in financing, distribution and/or storytelling.

At the IIFF online conference participants will enjoy a varied program with panel talks, presentations, and workshops with guest speakers from all over the world. Join our conference for the whole day or just for the topic(s) of your choice. Registration is free for all

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participants. We welcome and encourage you to experience and learn how to be creatively innovative at the IIFF!

We celebrate this year **"Women in Innovation"** - we want to empower and inspire women to be the most disruptive thinkers, leaders, and ambassadors of this age. Creating momentum for women through an accelerated learning program, with tangible tools, insightful resources, while in the supporting arms of a gifted and talented community.

Our Host: **Rob Holub** is an accomplished television and film producer, a sought-after public speaker and a singer/songwriter under the name of SOKOL. With more than 15 years of international experience, Rob has made a name for himself in television production, both behind and in front of the camera, including working for SRF, Pro7, Sat.1 in Switzerland and various projects in New York City. As a creative producer of the Blockchain Summit events in Zug in close collaboration with Lakeside Partners, Switzerland he is now bringing his expertise to the blockchain industry.

ONLINE PROGRAM

9:00 CET		Online Host: Rob Holub
9:05 CET	Welcome Address	Speaker - Switzerland <ul style="list-style-type: none">Alec von Graffenried Mayor of Bern Alec #üseStapi
9:15 CET	Keynote 1: "When Disruption becomes Creative" <i>The blockchain is an evolution where powerful potential benefits and can create different types of businesses within and surrounding the creative sector.</i> https://www.icg.ch/	Speaker - Switzerland <ul style="list-style-type: none">Oliver Rügauer
Trailer 01:56	The Blockchain and Us - Switzerland https://blockchain-documentary.com/ <i>The award-winning The Blockchain and Us is the first documentary about the blockchain, the underlying technology of Bitcoin. Manuel Stagars portrays its opportunities and challenges in interviews with developers, cryptologists, researchers, entrepreneurs, VCs, politicians, and futurists from the United States, Canada,</i>	Documentary https://youtu.be/46boAyrnaLQ

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	<i>Switzerland, and the UK. Not an explainer video, but a conversation starter.</i>	
Clip 00:58	The Blockchain and Us: Lars Thomsen on "Our main asset over computers is our Creativity" https://blockchain-documentary.com/	Documentary https://youtu.be/JZsYJPRMJEM
9:30 CET	Let's "Block" together. Blockchain Enthusiasts meet the Creatives <i>How will the Blockchain technology shape the future of Artists, Filmmakers, and Society? Who will benefit, who will profit, and will the market become oversaturated with too much creative input?</i>	Guest Speakers: Panel Talk : <ul style="list-style-type: none"> • Manuel Stagars - CH • Vladimir Cip • Pauline Hou - CN • Toni Caradonna - CH Moderator: Rob Holub - CH
10:00 CET	Monart "Bringing Art to a new Era" <i>Monart is building an innovative worldwide Art Community and Ecosystem, in order to disrupt the current market and bringing it to a new era. On this platform, you can find a fun way to discover, appreciate, purchase art and benefit from the art market growth. Monart utilizes the blockchain technology to revolutionize the art world by making it more transparent and accessible to the public. In addition, it allows artists from all over the world to get known.</i> https://www.monart.art/	Guest Speaker: People's Republic of China <ul style="list-style-type: none"> • Pauline Hou
Trailer 02:09	Carrasaca - Spain <i>The documentary film is on the life and work of the versatile artist Teresa Ramón. The film is a living will and a 'road movie' about being a woman, artist, grandmother, mother and wife, and about getting through in a man's world.</i>	Documentary https://vimeo.com/237102224
10:30 CET	Blockchain Media: "The Fall of the Tower of Babel" Presentation: IN SPANISH Blockchain Media: La caída de la torre de Babel	Guest Speaker - Spain : <ul style="list-style-type: none"> • Covadonga Fernandez

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	<p><i>La globalización descentralizada que propone Blockchain tiene una profunda sombra en la centralización del lenguaje utilizado: el inglés. Este hecho mantiene en un lugar secundario a otros idiomas tan relevantes como el español. A pesar de esta dificultad, Blockchain Media, el sitio que creé para seguir el proceso de descentralización en las industrias culturales y creativas, siempre ha podido conectar con cientos de personas utilizando un idioma diferente al inglés: el español.</i></p> <p>Blockchain Media</p>	
10:50-11.00	Go "get your" Coffee Break	
Trailer 01:46	<p>Ako - Iran</p> <p><i>The movie tells the story of a young kurdish boy that has to be a porter in Tehran grand Bazar just to provide life essentials for his young wife and him self. And soon he finds himself in trouble proving his innocence.</i></p>	<p>Feature Film https://vimeo.com/279975230</p>
Trailer 00:29	<p>Hope in A Box - United Kingdom</p> <p><i>On Sunday morning the council offices were empty apart from two employees. At 9.20am they were both abducted and taken to an unknown location. Kidnapped, tied up and locked in a box, unlikely heroes, Ally and Mark, have to make a decision. Do they stay there or get out? A darkly comic film noir in a box.</i></p>	<p>Short Film https://vimeo.com/264518982</p>
11:00 CET	<p>The Impact of the Blockchain in the Film Industry</p> <p><i>How blockchain technologies could impact film, TV, digital media and gaming sectors?</i></p> <p>https://www.badelmedia.com/</p>	<p>Guest Speaker: Canada</p> <ul style="list-style-type: none"> • Manuel Badel
11:30 CET	<p>Find Crews, Make Films, Share the Profit and let the revenues flow right into your pocket.</p> <p><i>Big Couch offers filmmakers 2 products to take advantage of:</i></p> <p>Crewfund platform facilitates for producers the mechanism of setting up film crews as</p>	<p>Guest Speakers: United Kingdom</p> <ul style="list-style-type: none"> • Irina Albita • Maria Tanjala

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	<p><i>profit participants in their films. Saving up to 20% of upfront labour fees. Currently not using blockchain.</i></p> <p><i>FilmChain is the future of blockchain in the entertainment industry platform is a collection service for films - it collects, allocates and analyses revenues for films. Increasing transparency and settlement time. Developing on the Ethereum blockchain</i></p> <p>https://www.bigcouch.co.uk/ https://filmchain.co/</p>	
Trailer 01:24	<p>Nobody Dies Here - France/Benin https://www.nobodydieshere.com/ <i>Perma gold mine, Benin. Some dream to find something, others realized there was nothing to be found. Some dig relentlessly hoping to become rich, others died in the process. And a few of them say that here, nobody dies.</i></p>	Short Film https://youtu.be/IXmurrxrghc
Trailer 01:56	<p>The Spider's Web: Britain's Second Empire - UK/USA http://spiderswebfilm.com/ <i>The Spider's Web: Britain's Second Empire" is about how Britain transformed from a colonial power to a global financial power. At the demise of empire, City of London financial interests created a web of offshore secrecy jurisdictions that captured wealth from across the globe and funneled it to London. Today, up to half of global offshore wealth is hidden in British territories and Britain and its offshore islands are the largest players in the world of international finance.</i></p>	Documentary https://vimeo.com/ondemand/spiderswebfilm
12:00- 12:30 CET	Lunch Break	
Trailer 02:21	<p>The Pitts Circus - Switzerland/Australia https://the-pitts-circus.com/ <i>A circus family on the way to a circus festival. They find a Cryptocurrency wallet that belongs to some rich Swiss Aristocrats who send out a cleaner.</i></p>	Feature Film https://youtu.be/N-ULnbaOFys
12:30 CET	<p>"How to Finance your film using Cryptocurrency"</p> <p><i>Presentation: Ask any filmmaker and they will confirm that getting hold of the money to make their film is the hardest part the process. In recent years, emerging</i></p>	<p>Guest Speaker: Switzerland</p> <ul style="list-style-type: none"> • Toni Caradonna

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	<p><i>technologies have provided filmmakers with an increasing number of tools.</i></p> <p>https://the-pitts-circus.com/</p>	
13:00 CET	<p>Is the Blockchain Technology the new Internet?</p> <p><i>Picture a spreadsheet that is duplicated thousands of times across a network of computers. Then imagine that this network is designed to regularly update this spreadsheet and you have a basic understanding of the blockchain. The blockchain gives internet users the ability to create value and authenticates digital information.</i></p> <p><i>So, what will new Business look like? Smart contracts, Governance, File Storage, Prediction markets, Data Management, Identity Management, Crowdfunding and much more.</i></p> <p><i>Let's make this technology more accessible to everyone and let the distinction not be necessarily "how" it works but "why" it is important, why do I need it, and why is the blockchain going to be revolutionary.</i></p> <p>https://blockgeeks.com/</p>	<p>Guest Speaker: Canada</p> <ul style="list-style-type: none"> • Niloo Ravaei
Clip 00:46	<p>The Blockchain and Us: Guido Rudolphi on "A system without government"</p>	<p>Documentary https://youtu.be/rwAKtingdtI</p>
13:25 CET	<p>Debate and Panel Discussion on:</p> <p>"What is cryptocurrency: 21st -century unicorn – or the money of the future?" – Blockgeeks.com</p> <p><i>There is a lot of talk about the validity of cryptocurrencies some good, some bad and some just ugly.</i></p>	<p>Guest Speakers:</p> <p>Panel Talk</p> <ul style="list-style-type: none"> • Toni Caradonna - CH • Elena SineInnikova - CA • Natalia Ameline - CA • Niloo Ravaei - CA • Paul Odermatt - CH • Michael Kunz - CH <p>Moderator: Manuel Stagars - CH</p>

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13:50-14:00	Go "get your" Coffee Break	
Trailer 01:34	<p>Whatever, Linda - Canada http://www.whateverlinda.com/ <i>Whatever, Linda is a Canadian web series created and written by Hannah Cheesman and Julian DeZotti. The series stars Cheesman as Linda Thoroughbred, a woman in the 1970s who gets a job as a secretary for financier Barney Lahnar and becomes the real brains behind the Ponzi scheme that will eventually bring him down.</i></p>	<p>Social Web Series https://vimeo.com/249677916</p>
Trailer 01:25	<p>Alison - South Africa http://www.alisonthemovie.com/ <i>When the going gets really tough, we need ordinary people of extraordinary strength and courage to jolt us into action and offer us hope. In December 1994 Alison Botha became such an individual. She needed a hero that night, so that's what she became. This is Alison's tale. A tale of monsters, miracles and hope.</i></p>	<p>Documentary https://youtu.be/WlvFTTrJGWCY</p>
Trailer 01:59	<p>The Divine Order/Die göttliche Ordnung - Switzerland https://www.goettlicheordnung.ch/ <i>Switzerland, 1971: Nora is a young housewife and mother who lives with her husband, their two sons and her father-in-law in a little village. Here, in the Swiss countryside, little or nothing is felt of the huge social upheavals that the movement of May 1968 has caused. Nora's life, too, has been unaffected; she is a retiring, quiet person, well liked by everyone - until she begins to campaign publicly and pugnaciously for women's right to vote, an issue that will be put before the male voters on February 7th, 1971.</i></p>	<p>Feature Film https://youtu.be/oUKEjCeJQmE</p>
14:00 CET	<p>My Name is Penelope; Weavers of Destiny</p> <p><i>Exploring the female perspective in filmmaking and story.</i></p> <p><i>Women driven stories show how women view, alter, and change history. We need a new interpretation on what it means to be a woman.</i></p> <p><i>In storytelling, beautiful successful women aren't new, nor are unhappy, angry or crazy women. So, we need to find a new avenue where we don't have to be a glamorous power kitten or apologize or shy away for acting dynamically or boldly as a man would,</i></p>	<p>Guest Speakers:</p> <p>Panel Talk</p> <ul style="list-style-type: none"> • Uga Carlini - ZA • Petra Volpe - CH • Mackenzie Donaldson - CA • Hannah Cheesman? - CA <p>Moderators:</p> <ul style="list-style-type: none"> • Rob Holub • Michèle Rükbauer

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	<p><i>If we place the "camera" of our lives on how it feels to be a woman instead of how we look; would we as an audience feel differently towards her? - inspired quote from Jill Soloway</i></p> <p><i>Come join our discussion and discover what it would be like to weave your own destiny.</i></p>	
<p>Trailer 01:00</p>	<p>Golnesa - Iran <i>Golmammad and Golnesa, a young Afghan couple, are illegal immigrants who are working in a traditional brick making kiln. Following the events happening to them, their lives undergo changes</i></p>	<p>Feature Film https://vimeo.com/258103073</p>
<p>Clip 02:31</p>	<p>The Blockchain and Us: Rik Willard on "The end of scarcity" https://blockchain-documentary.com/</p>	<p>Documentary https://youtu.be/up8DZ-ICvyo</p>
<p>14:30 CET</p>	<p>When our cupboards are full, we give freely</p> <p><i>How do we spread and scale Blockchain and cryptocurrencies to make global impact for women's empowerment?</i></p> <p><i>Global Humanitarian partners deliver technology driven solutions that empower women around the world. A combination of a digital identity, smart contract and business training will open-up lines of credit for 12 + million women businesses that are underserved or unserved by financial institutions.</i></p> <p><i>The investment in women businesses will provide a virtual cycle of investment and reinvestment that will improve the lives of women, their families and the community.</i></p> <p>https://www.womenscoin.com/</p>	<p>Guest Speaker: United Kingdom</p> <ul style="list-style-type: none"> • Prof. Christine Bamford
<p>14:50 CET</p>	<p>Panel Discussion on:</p> <p><i>Can an inclusive technology put an end to scarcity? And who is/are the "Just" ones to lead the way?</i></p>	<p>Guest Speakers:</p> <p>Panel Talk</p> <ul style="list-style-type: none"> • Prof. Christine Bamford - UK • tbd • tbd <p>Moderator:</p>

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Clip 00:41	The Blockchain and Us: Perianne Boring on "An inclusive technology" https://blockchain-documentary.com/	Documentary https://youtu.be/BB_3JGq6Jqo
Trailer 03:16	A Land Shaped by Women - France/Iceland http://alandshapedbywomen.com/	Documentary https://youtu.be/vDeurwwnwXU
15:15- 15:30	Short Break	
15:30- 16:30 CET	Blockchain 101 - Workshop 45 minutes + Q & A <i>Intro to Blockchain and Cryptocurrencies</i> <i>Would you like to know:</i> <ul style="list-style-type: none"> • <i>What is a blockchain</i> • <i>Who owns it</i> • <i>What it looks like</i> • <i>What problem it solves</i> • <i>What is a cryptocurrency</i> • <i>Who are the cryptocurrency miners</i> • <i>What do they do</i> • <i>What gas price has to do with the blockchain</i> <i>Learn all these in just an hour to the point that you will be able to explain it to others.</i> https://cryptochicks.ca/	Guest Speakers: Canada <ul style="list-style-type: none"> • Elena Sinelnikova • Natalia Ameline • Nataliya Hearn
Trailer 02:10	Sisters of the Wilderness - South Africa http://www.sistersofthewilderness.com/ <i>Set in the iMfolozi wilderness, South Africa, in the oldest game park in Africa, Sisters of the Wilderness tells the story of five young Zulu women from underprivileged backgrounds going into the wilderness for the first time in their lives on a self-discovery journey, which offers them an opportunity to grow and heal, and serves as a reminder that we are intimately linked to nature and what we do to her we do to ourselves. The film also explores the plight of the primordial iMfolozi wilderness which is severely threatened by an open-cast coal mine on its border, and the dire rhino poaching, in this park.</i>	Feature Film https://vimeo.com/254099298
16:30- 16:45	Short Break	

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16:45 CET	<p>Technology awareness in a digital world</p> <p><i>Human behavior is drastically changing as a result of communication technology. People are increasingly staring at their phones and posting on social media. Why? Is it a cry for attention? Are we wasting time and energy focusing on the wrong things? Why aren't we living in the moment?</i></p>	<p>Guest Speaker: Switzerland</p> <ul style="list-style-type: none"> • Rob Holub
Clip 01:47	<p>The Blockchain and Us: Paul Meeusen on "Is blockchain taking away future jobs?"</p> <p>https://blockchain-documentary.com/</p>	<p>Documentary</p> <p>https://youtu.be/_zvGtBmkaBU</p>
17:00 CET	<p>Tech and the Future</p> <p><i>An interview with the future generation</i></p>	<p>Guest Speakers: Switzerland</p> <ul style="list-style-type: none"> • Elias-Maria Spari • <p>Interviewer: Manuel Stagars - CH</p>
	<p>Blockchain and Pitching Skill Presentation TBD</p>	<p>Aeternity (TBD)</p>
17:30 CET	<p>Value your data!</p> <p><i>As our lives increasingly move online, we create staggering amounts of data. With the rising significance of machine learning and artificial intelligence, this data is more valuable than ever before. The data economy is projected to make up as much as 4% of the EU GDP in 2020. Against this backdrop, we need to ask ourselves: Who owns our data and under what conditions? Do we as individuals have a right to benefit from the value of our data?</i></p> <p>https://procivis.ch/</p>	<p>Guest Speaker: Switzerland</p> <ul style="list-style-type: none"> • Dominique Kunz
17:50 CET	<p>Debate and Panel Discussion on:</p> <p>New Technology vs. Social Awareness</p>	<p>Guest Speakers:</p> <ul style="list-style-type: none"> • Rob Holub - CH • Oliver Rügauer - CH • Dominique Kunz - CH • Nataliya Hearn • Elias-Maria Spari - CH

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		<ul style="list-style-type: none">• Teenager Girl Moderator: Manuel Stagars - CH
Clip 00:37	The Blockchain and Us: Dolfi Mueller, Mayor of Zug, on "The beginning of a revolution" https://blockchain-documentary.com/	Documentary https://youtu.be/5fVv7pzx15A
18:15 CET	Keynote 2: "Great Business is Transparent" <i>The Blockchain in action. Decentralize our egos. Everyone has full access to information... "The Good, the Bad and the Ugly."</i>	Guest Speaker: Switzerland <ul style="list-style-type: none">• Oliver Rügauer